	A		В	С	D	E	F	G	Н	1	ı	К	1
1	Fanchest, Inc.	I						Ü		<u> </u>	,	ĸ	_
	Plan - Exhibit 2												
3													
4	Current Inventory												
5	Approximate Retail Value	\$	2,508,647										
6													
7	Total Items		132,034										
8	Avg Retail Per Item	\$	19.00										
9													
10				Parameter/Date	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
11				Sales	975.00	3900.00	4875.00	7800.00	14625.00	19500.00	34125.00	43875.00	58500.00
12	Per Unit Price		\$19.50	Units	50	200	250	400	750	1000	1750	2250	3000
13				Total Units Sold Per Plan	50	250	500	900	1650	2650	4400	6650	9650
14	Historical Average		6%	Refunds	3	12	15	24	45	60	105	135	180
15			7%	Discounts	-68.25	-273.00	-341.25	-546.00	-1023.75	-1365.00	-2388.75	-3071.25	-4095.00
16			2%	Advertising cost	-19.50		-97.50	-156.00	-292.50	-390.00	-682.50	-877.50	-1170.00
17			\$0.50	Shipping (to Amazon)	-250	-250	-250	-250	-500	-500	-1000	-1000	-1500
18				Units Shipped	500		500	500	1000	1000	2000	2000	3000
19				Total Units Shipped/Plan	500		1500	2000	3000	4000	6000	8000	11000
20				Net Units at Amazon	500		1250	1500	2100	2350	3350	3600	4350
21				Refund cost	-67	-269	-336	-538	-1009	-1346	-2355	-3027	-4037
22				Reimbursed Amount	-59		-293	-468	-878	-1170	-2048	-2633	-3510
23				Refunded Referral Fee	-9		-44	-70	-132	-176	-307	-395	-527
24				Amazon Fees	-446		-1884	-2923	-5350	-7062	-12227	-15618	-20752
25			15%		-136	-544	-680	-1088	-2040	-2720	-4760	-6121	-8161
26	(Customer Shipping)		\$4	FBA per unit fulfilment Fee	-200		-1000	-1600	-3000	-4000	-7000	-9000	-12000
	Cost/Cubic Feet	\$	0.75	-	-63		-156	-188	-263	-294	-419	-450	-544
28				Subscription	-48		-48	-48	-48	-48	-48	-48	-48
29				Estimated Payout	374	1770	2216	3637	6949	9338	16472	21281	28446
30				Cost of Goods	-145	-214	-36	-43	-628	-39	-45	-76	-28
31				Cost of Goods Sold	0		0	0	0	0	0	0	0
32				Lost/damaged by Amazon Multi-channel	-111	-37 -177	0	-9 24	-598	0	-15	-19 -57	0
34				Missing Returns	-35 0		-36 0	-34 0	-30 0	-39 0	-30 0	-57	-28 0
35				Gross Profit	229		2180	3594	6321	9299	16427	21205	28419
36				Expenses	-18142	-14862	-14832	-14802	-14742	-14682	-14562	-14442	-14262
37				Insurance	-400		-400	-400	-400	-400	-400	-400	-400
38				Accounting	-3750	-500	-500	-500	-500	-500	-500	-500	-500
39				Payroll	-5000		-5000	-5000	-5000	-5000	-5000	-5000	-5000
	Cost Per Item		0.06		-7892	-7862	-7832	-7802	-7742	-7682	-7562	-7442	-7262
41			2.00	Rent	-1000		-1000	-1000	-1000	-1000	-1000	-1000	-1000
42				Office Expense	-100		-100	-100	-100	-100	-100	-100	-100
43				Net Profit	-17913	-13306	-12652	-11208	-8421	-5383	1865	6763	14157
44													
45													
46					SALES	NET PROFIT							
47				Year 1	\$ 305,175.00	\$ (45,370.80)							
48				Year 2	\$ 799,500.00	, , -,,							
49				Year 3	\$ 1,462,500.00	\$ 478,220.54							
					· · · · ·	· · · ·							
50				TOTAL	\$ 2,567,175.00	\$ 603,087.93							
51													
52				Class 1 and 2 Claims (as filed):		\$ 642,000.00							
53				Disposable Income*:		\$ (38,912.07)							
54													
55	* For every dollar the Class	s 2 claim	n is reduced, th	nis amount increases. The Debtor belie	eves the Class 2 claim,	currently in the amo	ount of \$642,0	000, is going to	be allowed in	an amouant	for less than a	s filed.	
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	Parameter/Date	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23
	Sales	29250.00	39000.00	48750.00	48750.00	48750.00	48750.00	48750.00	58500.00	58500.00	68250.00	87750.00	97500.00	68250.00
	Units	1500	2000	2500	2500	2500	2500	2500	3000	3000	3500	4500	5000	3500
	Total Units Sold Per Plan	11150	13150	15650	18150	20650	23150	25650	28650	31650	35150	39650	44650	48150
14	Refunds	90	120	150	150	150	150	150	180	180	210	270	300	210
15	Discounts	-2047.50	-2730.00	-3412.50	-3412.50	-3412.50	-3412.50	-3412.50	-4095.00	-4095.00	-4777.50	-6142.50	-6825.00	-4777.50
16	Advertising cost	-585.00	-780.00	-975.00	-975.00	-975.00	-975.00	-975.00	-1170.00	-1170.00	-1365.00	-1755.00	-1950.00	-1365.00
17	Shipping (to Amazon)	-1500	-1500	-1500	-1500	-1500	-1500	-1000	-1500	-1500	-1500	-1500	-1500	-2000
18	Units Shipped	3000	3000	3000	3000	3000	3000	2000	3000	3000	3000	3000	3000	4000
19	Total Units Shipped/Plan	14000	17000	20000	23000	26000	29000	31000	34000	37000	40000	43000	46000	50000
20	Net Units at Amazon	4350	5850	6850	7350	7850	8350	7850	8350	8350	8350	7850	6350	5350
21	Refund cost	-2018	-2691	-3364	-3364	-3364	-3364	-3364	-4037	-4037	-4709	-6055	-6728	-4709
22	Reimbursed Amount	-1755	-2340	-2925	-2925	-2925	-2925	-2925	-3510	-3510	-4095	-5265	-5850	-4095
23	Refunded Referral Fee	-263	-351	-439	-439	-439	-439	-439	-527	-527	-614	-790	-878	-614
24	Amazon Fees	-10672	-14219	-17704	-17767	-17829	-17892	-17829	-21252	-21252	-24612	-31270	-34443	-24237
25 26	Referral Fee	-4080 -6000	-5441 -8000	-6801	-6801 -10000	-6801	-6801	-6801 -10000	-8161	-8161	-9521 -14000	-12241	-13601	-9521 -14000
26	FBA per unit fulfilment Fee FBA storage Fee	-544	-8000	-10000 -856	-919	-10000 -981	-10000 -1044	-10000 -981	-12000 -1044	-12000 -1044	-14000	-18000 -981	-20000 -794	-14000
28	Subscription	-544	-731	-48	-48	-48	-1044	-981 -48	-1044	-1044	-1044	-981 -48	-794	-48
29	Estimated Payout	13928	18580	23294	23232	23169	23107	23169	27946	27946	32786	42528	47555	33161
30	Cost of Goods	-44	-16	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59
31	Cost of Goods Sold	0	0	0	0	0	0	0	0	0	0	0	0	0
32	Lost/damaged by Amazon	-9	-12	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41
33	Multi-channel	-35	-5	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19
34	Missing Returns	0	0	0	0	0	0	0	0	0	0	0	0	0
35	Gross Profit	13884	18564	23235	23173	23110	23048	23110	27887	27887	32727	42469	47496	33102
36	Expenses	-14082	-18902	-21972	-18542	-18362	-18182	-18062	-17882	-17702	-17522	-17342	-17162	-16922
37	Insurance	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400
38	Accounting	-500	-500	-3750	-500	-500	-500	-500	-500	-500	-500	-500	-500	-500
39	Payroll	-5000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000
40	Storage and Prep Warehouse	-7082	-6902	-6722	-6542	-6362	-6182	-6062	-5882	-5702	-5522	-5342	-5162	-4922
41	Rent	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000
42	Office Expense	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100
43	Net Profit/Disposable Income	-199	-338	1263	4631	4748	4866	5048	10005	10185	15205	25127	30334	16180
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	Parameter/Date	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	
	Sales	78000.00	87750.00	97500.00				117000.00	•			146250.00	97500.00	117000.00	
	Units	4000	4500	5000	5000	5500	6000	6000	6500	7000	7500	7500	5000	6000	
	Total Units Sold Per Plan	52150	56650	61650	66650	72150	78150	84150	90650	97650	105150	112650	117650	123650	
_	Refunds	240	270	300	300	330	360	360	390	420	450	450	300	360	
	Discounts	-5460.00	-6142.50	-6825.00	-6825.00		-8190.00	-8190.00	-8872.50			-10237.50	-6825.00	-8190.00	
	Advertising cost	-1560.00	-1755.00	-1950.00	-1950.00	-2145.00	-2340.00	-2340.00	-2535.00	-2730.00	-2925.00	-2925.00	-1950.00	-2340.00	
	Shipping (to Amazon)	-2000	-2500	-3000	-3000	-3500	-4000	-4000	-4500	-4500	-5000	-5000	-5001	-5001	
18	Units Shipped	4000	5000	6000	6000	7000	8000	8000	9000	9000	10000	10000	10001	10002	
19	Total Units Shipped/Plan	54000	59000	65000	71000	78000	86000	94000	103000	112000	122000	132000	142001	152003	
20	Net Units at Amazon	5850	6850	8350	9350	11350	13850	15850	18850	21350	24350	26850	29351	34353	
21	Refund cost	-5382	-6055	-6728	-6728	-7400	-8073	-8073	-8746	-9419	-10091	-10091	-6728	-8073	
22	Reimbursed Amount	-4680	-5265	-5850	-5850	-6435	-7020	-7020	-7605	-8190	-8775	-8775	-5850	-7020	
23	Refunded Referral Fee	-702	-790	-878	-878	-965	-1053	-1053	-1141	-1229	-1316	-1316	-878	-1053	
24	Amazon Fees	-27660	-31145	-34693	-34818	-38428	-42100	-42350	-46085	-49758	-53493	-53806	-37317	-44661	-
25	Referral Fee	-10881	-12241	-13601	-13601	-14961	-16322	-16322	-17682	-19042	-20402	-20402	-13601	-16322	-
26	FBA per unit fulfilment Fee	-16000	-18000	-20000	-20000	-22000	-24000	-24000	-26000	-28000	-30000	-30000	-20000	-24000	
27	FBA storage Fee	-731	-856	-1044	-1169	-1419	-1731	-1981	-2356	-2669	-3044	-3356	-3669	-4294	
28	Subscription	-48	-48	-48	-48		-48	-48	-48	-48	-48	-48	-47	-46	
29	Estimated Payout	37938	42653	47305	47180	51770	56297	56047	60511	65038	69503	69191	44681	53736	
30	Cost of Goods	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	
31	Cost of Goods Sold	0	0	0	0				0		0	0	0	0	
32	Lost/damaged by Amazon	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	
33	Multi-channel	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	
34	Missing Returns	0	0	0	0	0	0	0	0	0	0	0	0	0	
35	Gross Profit	37879	42594	47246	47121	51711	56238	55988	60452	64979	69444	69132	44622	53677	
36	Expenses	-20182	-16382	-16022	-20662	-20242	-19762	-19282	-18742	-18202	-17602	-17002	-16402	-15802	
37	Insurance	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	
38	Accounting	-4000	-500	-500	-500	-500	-500	-500	-500	-500	-500	-500	-500	-500	
39	Payroll	-10000	-10000	-10000	-15000	-15000	-15000	-15000	-15000	-15000	-15000	-15000	-15000	-15000	
40	Storage and Prep Warehouse	-4682	-4382	-4022	-3662	-3242	-2762	-2282	-1742	-1202	-602	-2	598	1198	
41	Rent	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	
42	Office Expense	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	
43	Net Profit/Disposable Income	17697	26212	31224	26459	31468	36476	36706	41710	46777	51842	52129	28220	37875	
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8   9   10   Parameter/Date   Mar-24   Total	
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11 Sales   156000 00   210	
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14 Refunds 480	6759
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11 01	56000
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	26850 51571
	31801
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	93088
	06436
	50600
	34481
	-1570
29 Estimated Payout 72595 105	54316
30 Cost of Goods -59	-2610
31 Cost of Goods Sold 0	0
	-1700
33 Multi-channel -19	-910
34 Missing Returns 0	0
	51706
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